

Intro to Adobe for graphic design

SkillfUL
tech workshops

Welcome to the Design Lab

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Get Help with Adobe

- Ask at the front desk of the UL
- Lynda.com tutorials available through UNC subscription:
skillful.web.unc.edu/learn-on-your-own
- Sign up for a design consultation on our webpage:
library.unc.edu/house/designlab
- Sign up for the Design Lab's listserv to get email alerts for our programs:
go.unc.edu/DLnews

File Formats

PSD Editable Photoshop file
JPG or TIFF For printing and sharing photos

AI Editable Illustrator file
SVG For sharing vector graphics on the web
EPS For embedding in Microsoft products

INDD Editable InDesign file
PDF For printing and sharing

Which Adobe App Do I Use?

Photoshop

Editing and manipulating photos
Compositing (combining or blending multiple photos)

Illustrator

Creating vector graphics (scalable)
Logos, illustrations, line drawings, maps

InDesign

Page layout (combining text and graphics, especially multi-page documents)
Magazines, pamphlets/brochures, books, reports

More SkillfUL Workshops

Adobe Illustrator I

1/31 - 10 - 11am
2/20 - 2:30 - 3:30pm

Adobe InDesign I

2/11 - 1:30 - 2:30pm

Adobe Photoshop I

2/21 - 2 - 3pm

Keyboard Shortcuts

****Use Control on PCs, Command on Macs**

Ctrl z Undo
Ctrl + Zoom in
Ctrl - Zoom out
Ctrl c Copy
Ctrl v Paste
Ctrl a Select all

DESIGN LAB
HOUSE UNDERGRADUATE LIBRARY

Intro to Adobe for graphic design

Lesson Outline

Navigate to: skillful.web.unc.edu to download the files needed for this workshop

Photoshop

1. Open basketofflowers2019.jpg
2. Use Spot Healing Tool to remove small black specks from gray background.
3. Use Patch Tool (under Spot Healing Tool) to remove larger black specs from gray background.
4. Use Clone Stamp to remove wrinkle in top right corner.
5. Add Hue/Saturation adjustment layer to brighten colors.
6. Save as jpg.

Illustrator

1. Create new document at 2" x 2".
2. Use Ellipse Tool (under Rectangle Tool) to create a an ellipse. Use Direct Selection Tool (white arrow) to select end points and change them from round to corner points.
3. Use Selection Tool (black arrow) to resize petal, then copy and paste to create other petals. Arrange as you like (right-click on shape and choose Arrange).
4. Go to File>Place and choose your basket of flowers image. Use Eyedropper Tool to select two colors for your logo, and add them to your swatches.
5. Use Selection Tool (black arrow) to select petals and apply new fill and stroke colors.
6. Use Polygon Tool (under the Rectangle Tool) to create triangles (as you drag out shape, use down arrows to change number of sides of your polygon).
7. Use Type Tool to add "Chapel Hill Flowers".
8. Save as AI file.

InDesign

1. Create new document at 6"x4". Use margins of 0.25" and bleed of 0.125".
2. Go to File>Place to insert your basket of flowers image. Resize.
3. Go to File>Place to insert logo Illustrator file.
4. Use Type Tool to create text.
5. Create new swatches for colors from logo. Apply to text.
6. Save as INDD file
7. Export to PDF

