

ALLY DAWS, APPLE CAMPUS REP

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# DIGITAL PORTFOLIOS

## WHAT IS A PORTFOLIO?

- ▶ “A portfolio is a compilation of materials that exemplifies your skills, qualifications, education, training, and experiences.
- ▶ “A **purposeful collection** of work that demonstrates efforts, progress and achievements in one or more areas
- ▶ Traditional vs. Digital

# WHY DO I NEED ONE?

- ▶ Storage strategy
- ▶ Blog and feedback from teachers and peers
- ▶ Showcase achievements
- ▶ Standout for jobs/internships!



## WHAT DO I PUT IN IT?

- ▶ Resume
- ▶ Cover letter
- ▶ Letters of recommendation
- ▶ Honors/Certificates
- ▶ Degrees/Licenses
- ▶ Examples of work

## HOW TO USE IT

- ▶ Mobile responsive
- ▶ LinkedIn

