

# Photoshop

## for Poster Design



### Welcome to the Design Lab

---

Kelsey Hammer  
knhammer@live.unc.edu

### Get Help with Adobe

---

- Ask at the front desk of the UL
- Lynda.com tutorials available through UNC  
[skillful.web.unc.edu/learn-on-your-own](http://skillful.web.unc.edu/learn-on-your-own)
- Sign up for a design consultation on our webpage:  
[library.unc.edu/house/designlab](http://library.unc.edu/house/designlab)
- Sign up for the Design Lab's listserv to get email alerts for our programs: [goo.gl/bMH1N8](http://goo.gl/bMH1N8)

### File Formats

---

PSD	Editable Photoshop file
JPG or PNG	For printing and sharing photos

### Which Adobe App Do I Use?

---

#### **Photoshop**

Editing and manipulating photos  
Compositing (combining or blending multiple photos)

#### **\*InDesign**

Page layout (combining text and graphics, especially multi-page documents)  
Magazines, pamphlets/brochures, books, reports

### More SkillfUL Workshops

---

#### **Wordpress**

7/19 Create a Website  
7/20 UNC-Branded Website (Helium)

#### **Illustrator**

7/26 Design a Snapchat Geofilter

\*Check in August for our Fall schedule of classes.

### Keyboard Shortcuts

---

#### **\*\*Use Control on PCs, Command on Macs**

Ctrl z Undo  
Ctrl + Zoom in  
Ctrl - Zoom out  
Ctrl c Copy  
Ctrl v Paste  
Ctrl a Select all

# Photoshop

## for Poster Design

### Lesson Outline

---

Navigate to: [skillful.web.unc.edu](http://skillful.web.unc.edu) to download the files needed for this workshop

#### Photoshop

Download airplane.png and filmcenter.png from [skillful.web.unc.edu](http://skillful.web.unc.edu)

#### Setting Up Document

File > New >

24in x 36in

*Want to change? Image > Image Size*

#### Background Image

File > Place > filmcenter.png

Let box be full width. Click check mark on top bar

#### Attributes

Click [Adjustments] on right side bar

*Don't see Adjustments? Window > Adjustments*

Click on Photo Filter > Cooling Filter (82) > 61%

Brightness & Contrast > Brightness > 95%

Contrast > 14%

Channel Mixer >

Blue > 25%

*Play with other attributes and numbers for different looks*

*You can view, add, and remove attributes with Layers button on the right side bar*

#### Add-On Image

File > Open > airplane.png

Spot Healing Brush on left tool bar (looks like a bandaid) or Paint Brush (looks like a brush)

*For Paintbrush, double click on top square of stacked color squares on the left tool bar and choose color*

Heal or paint over "31" with above tools

Quick Selection Tool (looks like a paintbrush w/ dotted circle) > Make sure [+] is selected on top bar and increase brush size

Drag and release over the airplane until it has glowing dotted line around the outline. You can use the [-] to erase selection

Paint over plane with a new color using the same Paintbrush directions from above

To copy, Press Ctrl or Cmd C and then switch back to original poster document and press Cntrl or Cmd V

To scale or rotate plane, click the plane Layer on Layers and then Edit > Free Transform.

Scale or rotate using the frame that appears. When done, press the check mark on top bar

#### Text

Press Type Tool (big T on left bar)

Drag out a Text Box and release

Choose your font, size, and color on the top bar

For vertical text, press T button with corner arrows on the top tool bar

Repeat Text Box for second box

#### Saving

For Photoshop document: File > Save As > PSD

For Image files: File > Save As > JPEG, TIFF, or PNG

or File > Export As > JPEG, TIFF, or PNG

