

# Creative Page Layouts in InDesign

## WELCOME TO THE DESIGN LAB

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## GET HELP WITH INDESIGN

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- Ask at the UL Research & Design Desk  
Lynda.com tutorials available through UNC subscrip-  
tion: <http://software.sites.unc.edu/lynda/>
- Sign up for a design consultation on our webpage  
[www.library.unc.edu/house/designlab](http://www.library.unc.edu/house/designlab)
- Sign up for the Design Lab's listserv to get email  
alerts for our programs: <https://goo.gl/bMH1N8>

## FILE FORMATS

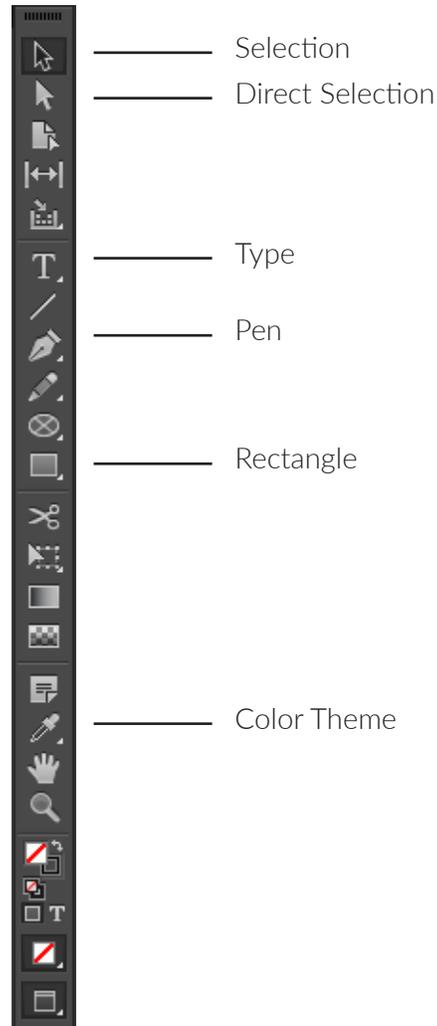
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INDD Editable InDesign file  
PDF Good for printing and sharing (preserves  
vector graphics)

Package your file (File>Package) to create a folder  
with all linked files and fonts. Best practice for shar-  
ing InDesign documents with another person or for  
storage.

## TOOLS WE'LL USE TODAY

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## KEYBOARD SHORTCUTS

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**\*\*Use Control on PCs, Command on Macs**

Ctrl z Undo  
Ctrl + Zoom in  
Ctrl - Zoom out  
Ctrl c Copy  
Ctrl v Paste  
Ctrl a Select allw  
W Preview (without frames and guides)

# Creative Page Layouts in InDesign

## LESSON OUTLINE

Navigate to: [skillful.web.unc.edu](http://skillful.web.unc.edu) to download the files needed for this workshop

### Set up your document

1. Create new document. Print, size: 8.5" x 11".

### Create title page

1. Create text box for the word "Spring." Change font and size. Use Selection Tool to rotate 90 degrees.
2. With text selected, go to Type>Create Outlines. Use Direct Selection Tool (white arrow) to adjust size of letters and elongate the "l"
3. Go to File>Place and choose cherrytrees.jpg, resize to cover entire page.
4. Create Clipping Mask: select the cherry tree image, Cut (Ctrl X), select the text, then go to Edit>Place Into.
5. Use Color Theme Tool to select a color palette from the cherry tree image. Add to swatches.
6. Add stroke to the word Spring. Create two columns of text.
7. Add rectangle with fill color, then go to Arrange>Send to back.

### Pages 2-3

1. Use Pages Panel to add two new pages.
2. Create large text box over entire page 2 and fill with text.
3. Use Ellipse Frame Tool to create a circle (hold shift key to constrain to perfect circle).
4. With ellipse frame selected, go to File>Place and choose ladyinflowers.jpg. Resize as necessary.
5. Go to Window>Text Wrap, and choose "Wrap around object shape"
6. On page 3, create rectangular text box. Change fill color. Go to Object>Text Frame Options to add inset spacing.
7. Use Direct Selection Tool to move corners to text box to the edges of the page.
8. Use Ellipse Tool to create circle. Right-click and choose Arrange>Send to back.

### Pages 4-5

1. Use Pages Panel to add two more pages.
2. Place grass.jpg across entire spread.
3. Use Pen Tool to create a wavy line for your text.
4. Use Type on a Path Tool to add text to your line.
5. Create a text box. Add text and fill color. Use Object>Text Frame Options to add inset spacing.

### Saving your document

- Save as INDD
- Export as PDF (print).
- Save as package (File>Package)

