

# Intro to Adobe

## for graphic design

### Welcome to the Design Lab

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### Get Help with Adobe

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- Ask at the front desk of the UL
- Lynda.com tutorials available through UNC subscription:  
[skillful.web.unc.edu/learn-on-your-own](http://skillful.web.unc.edu/learn-on-your-own)
- Sign up for a design consultation on our webpage:  
[library.unc.edu/house/designlab](http://library.unc.edu/house/designlab)
- Sign up for the Design Lab's listserv to get email alerts for our programs:  
[goo.gl/bMH1N8](http://goo.gl/bMH1N8)

### File Formats

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PSD    Editable Photoshop file  
JPG or TIFF    For printing and sharing photos

AI    Editable Illustrator file  
SVG    For sharing vector graphics on the web  
EPS    For embedding in Microsoft products

INDD    Editable InDesign file  
PDF    For printing and sharing

### Which Adobe App Do I Use?

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#### **Photoshop**

Editing and manipulating photos  
Compositing (combining or blending multiple photos)

#### **Illustrator**

Creating vector graphics (scalable)  
Logos, illustrations, line drawings, maps

#### **InDesign**

Page layout (combining text and graphics, especially multi-page documents)  
Magazines, pamphlets/brochures, books, reports

### More SkillfUL Workshops

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#### **Photoshop**

7/13    Design a Poster

#### **Illustrator**

7/26    Design a Snapchat Geofilter

\*Check in August for our Fall schedule of classes.

### Keyboard Shortcuts

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**\*\*Use Control on PCs, Command on Macs**

Ctrl z    Undo  
Ctrl +    Zoom in  
Ctrl -    Zoom out  
Ctrl c    Copy  
Ctrl v    Paste  
Ctrl a    Select all

# Intro to Adobe

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### Lesson Outline

Navigate to: [skillful.web.unc.edu](http://skillful.web.unc.edu) to download the files needed for this workshop

#### Photoshop

Open boy\_running.jpg

Go to Image>Image size to change resolution to 300ppi

Use Spot Healing Tool to remove black specks from sky

Flip image (Image>Image Rotation>Flip Horizontal)

Add adjustment layer to reduce brightness

Save jpg

#### Illustrator

Create new document at 300px x 150px

Use shape tool to create a star (8-pointed)

Change fill color to red, opacity to 75%

Repeat 2 more times to create a starburst shape

Use Direct Selection Tool (white arrow) to move individual anchor points (a few points of the star)

Use Text Tool to add "star bright", change color

Save as AI file.

#### InDesign

Create new document at 8.5"x11"

Use Text Tool to create a text box for title

Go to File>Place to insert boy\_running.jpg. Resize.

Go to File>Place to insert logo Illustrator file.

Drag guidelines to 4" and 4.5"

Create text box in left column. Right-click and choose "Fill with Placeholder Text"

Style text - change font, paragraph spacing.

Go to Window>Text Wrap. Change wrap around running boy image.

Create text box in right column. Thread text from left to right column.

Use Line tool to create line below text.

Use Eyedropper tool to select orange color from logo. Apply to title and line.

Create text

Save as INDD file

Export to PDF

### Give a Child a Brighter Future

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