

# Intro to Adobe for graphic design



## Welcome to the Design Lab

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## Get Help with Adobe

- Ask at the UL Research & Design Desk
- Lynda.com tutorials available through UNC subscription: <http://software.sites.unc.edu/lynda/>
- Sign up for a design consultation on our webpage [www.library.unc.edu/house/designlab](http://www.library.unc.edu/house/designlab)
- Sign up for the Design Lab's listserv to get email alerts for our programs: <https://goo.gl/bMH1N8>

## File Formats

PSD Editable Photoshop file  
JPG or TIFF For printing and sharing photos

AI Editable Illustrator file  
SVG For sharing vector graphics on the web  
EPS For embedding in Microsoft products

INDD Editable InDesign file  
PDF For printing and sharing



## Which Adobe App Do I Use?

### Photoshop

Editing and manipulating photos  
Compositing (combining or blending multiple photos)

### Illustrator

Creating vector graphics (scalable)  
Logos, illustrations, line drawings, maps

### InDesign

Page layout (combining text and graphics, especially multi-page documents)  
Magazines, pamphlets/brochures, books, reports

## More Skillful Workshops

### Photoshop

9/26 & 9/28 Design a Flyer  
9/29 Retouch Photos

### Illustrator

10/26 Create a Logo  
10/27 Build an Infographic

### InDesign

10/6 Create an Academic Poster

Register at [www.skillful.web.unc.edu](http://www.skillful.web.unc.edu)

## Keyboard Shortcuts

**\*\*Use Control on PCs, Command on Macs**

Ctrl z Undo

Ctrl + Zoom in

Ctrl - Zoom out

Ctrl c Copy

Ctrl v Paste

Ctrl a Select all

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## Lesson Outline

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Navigate to: [skillful.web.unc.edu](http://skillful.web.unc.edu) to download the files needed for this workshop

### Photoshop

Open boy\_running.jpg  
Go to Image>Image size to change resolution to 300ppi  
Use Spot Healing Tool to remove black specks from sky  
Flip image (Image>Image Rotation>Flip Horizontal)  
Add adjustment layer to reduce brightness  
Save .jpg

### Illustrator

Create new document at 300px x 150px  
Use shape tool to create a star (8-pointed)  
Change fill color to red, opacity to 75%  
Repeat 2 more times to create a starburst shape  
Use Direct Selection Tool (white arrow) to move individual anchor points  
Use Text Tool to add “star bright”, change color  
Save as AI file.

### InDesign

Create new document at 4” x 6”, margins 1/4”  
Go to File>Place to insert boy\_running.jpg  
Go to File>Place to insert logo Illustrator file  
Use Text Tool to create a text box, write in some text  
Activate Color Theme Tool, then click on photo. Add to swatches.  
Change text color to one of your new colors.  
Use Rectangle Tool to create a box over text. Change color to light color. Change opacity to 75%.  
Right click on rectangle and choose Arrange>Send backward  
Save as INDD file  
Export to PDF

