

InDesign: Academic Poster



Welcome to the Design Lab

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Get Help with InDesign

- Ask at the UL Research & Design Desk
- Lynda.com tutorials available through UNC subscription: <http://software.sites.unc.edu/lynda/>
- Sign up for a design consultation on our webpage www.library.unc.edu/house/designlab
- Sign up for the Design Lab's listserv to get email alerts for our programs: <https://goo.gl/bMH1N8>

Get Help with Poster Design

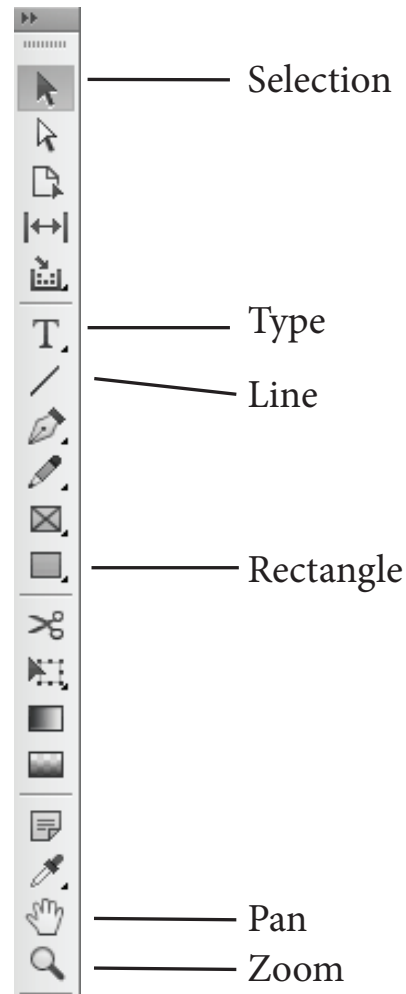
Presentation on academic poster design:
<https://goo.gl/aHX0Dt>

File Formats

INDD Editable InDesign file
PDF Good for printing and sharing (preserves vector graphics)
Package your file (File>Package) to create a folder with all linked files and fonts. Best practice for sharing InDesign documents with another person.



Tools We'll Use Today



Keyboard Shortcuts

****Use Control on PCs, Command on Macs**

- Ctrl z Undo
- Ctrl + Zoom in
- Ctrl - Zoom out
- Ctrl c Copy
- Ctrl v Paste
- Ctrl a Select all
- Alt or Option+drag - Copy and move object
- W Preview (without frames and guides)

InDesign: Academic Poster



Lesson Outline

Navigate to: skillful.web.unc.edu to download the files needed for this workshop

Set up your document

Create new document. Print, size: 48"x36", change margins to 1"
Add panels (go to Window in menu): Paragraph Styles and Text Wrap
Create swatches (you'll need two colors)
Add vertical guides at 14" and 16"

Create title

Use text tool to create box for title and paste in text.

Change font, size and color (Gill Sans, 86pt, blue)

Center on poster by using Selection Tool and looking for pink line

Add author line (Gill Sans, 56pt, blue)

Add subheadings

Gill Sans, 56pt

Create a new paragraph style

Create Materials & Methods heading and apply new style

Add line below subheading, change style to Japanese dots, size 5pts, orange

Add body text

Create text box for introduction

Paste text – Caslon, 30pt, blue

Create paragraph style

Add image

Place bird_closeup.jpg

Resize image

Add methods text and image

Create circular frame, keep selected

Place image bird.jpg, resize

Text wrap (around content, brown box) – wrap options: right side only and add spacing

Add remaining text and images for Results and Conclusions sections

Saving your document

Save as INDD

Export as PDF (print)

Save as package

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Introduction

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Materials & Methods

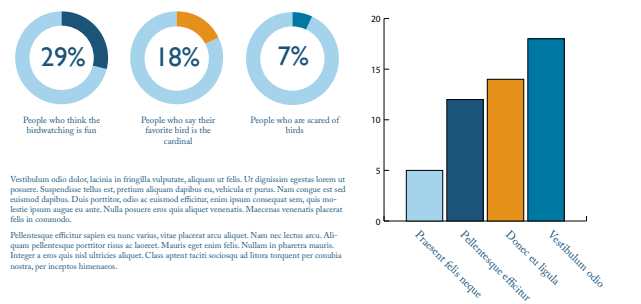
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Results



Conclusions

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